



## Publishing Law

*Hugh Jones, Christopher Benson*

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# **Publishing Law**

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*Publishing Law* is an authoritative and engaging guide to wide ranging legal issues affecting publishing today.

Hugh Jones and Christopher Benson present readers with clear and accessible guidance to the complex legal areas specific to the ever evolving world of contemporary publishing, including copyright, privacy, confidentiality, defamation, infringement and trademarks, and also offers analysis of legal issues relating to sales, advertising, marketing and distribution.

The new edition presents expanded coverage of copyright to explore the key principles, as well as looking at copyright exceptions, licensing and open access. There is also further in-depth coverage of the legal issues around the sale of digital content included.

Other features of the new edition of the book include:

- Comprehensive coverage of publishing contracts with authors, as well as with other providers, including translators, contributors and contracts for subsidiary rights
- Exploration of the legal issues relating to digital publishing, including eBook and other electronic agreements, data protection and online issues in relation to privacy, and discussion of the Digital Economy Act in relation to copyright infringement
- A range of summary checklists on key issues, ranging from copyright ownership to promotion and data protection
- Useful appendices offering an A to Z glossary of legal terms and lists of useful address and further reading.

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