



Why Businessmen Need Philosophy: The Capitalist's Guide to the Ideas Behind Ayn Rand's AtlasShrugged

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The intellectual tools every business person needs in the boardroom. Includes two rare essays by Ayn Rand!

With government and the media blaming big business for the world economic crisis, capitalism needs all the help it can get. It's the perfect time for this collection of essays presenting a philosophical defense of capitalism by Ayn Rand and other Objectivist intellectuals. Essential and practical, *Why Businessmen Need Philosophy* reveals the importance of maintaining philosophical principles in the corporate environment at all levels of business from daily operations to executive decisions, and provides the tactical and tactful rational thinking required to defend companies from ideological attacks.

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