



# **The Connective Edge: Leading in an Interdependent World (Jossey-Bass Business & Management)**

*Jean Lipman-Blumen*

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## **The Connective Edge: Leading in an Interdependent World (Jossey-Bass Business & Management)**

Jean Lipman-Blumen

When arch-rivals IBM and Apple forged an unprecedented partnership to build and distribute a computer operating system for worldwide use, these two industrial giants stepped into the Connective Era. In this thought-provoking book, Jean Lipman-Blumen, world-renowned consultant and organizational sociologist, explores this challenging new environment, and sets forth an innovative style for future leadership. She offers a nine-step strategy for connective leaders in politics and government, business and industry, education and religion?with examples from Wall Street to the Warsaw Pact, from Gorbachev to Gandhi. She demonstrates how to move beyond competition to balance the two antithetical forces that will define our future success: interdependence and diversity. Based on extensive analysis of the leadership styles of more than 5,000 leaders and managers worldwide, Lipman-Blumen has developed a way for leaders to flourish under the new demands of interorganizational relationships, joint ventures, and partnerships.



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