



Talk Straight, Listen Carefully: The Art of Interviewing

M. L. Stein, Susan F. Paterno

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Interviewing is a vital tool for journalists. In *Talk Straight, Listen Carefully*, the authors and other seasoned journalists share their interviewing experience and explain how to successfully approach all types of people, extract information, and gain solid material.

Print and broadcast students and journalists will find far more than the standard interviewing tips, including:

- The qualitative differences between “hard news” interviews and feature or profile story interviews
- Strategies for obtaining hard-to-get interviews
- Methods for managing unwilling, shy, hostile, and fearful sources Techniques for “interviewing on the run”
- Interview-related ethical questions and dilemmas
- Getting to sources beyond the initial interview
- Extracting color and human interest from an interview

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