



Quantitative Data Analysis with SPSS Release 10 for Windows: A Guide for Social Scientists

Alan Bryman, Duncan Cramer

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This latest edition of this best-selling textbook has been completely updated to accommodate the needs of users of SPSS Release 10 for Windows. As with previous editions, Alan Bryman and Duncan Cramer provide a non-technical approach to quantitative data analysis and a user-friendly introduction to the widely used SPSS for Windows. They assume no previous familiarity with either statistics or computing, but take readers step-by-step through techniques, including:

- * Correlation
- * Simple and multiple regression
- * Multivariate analysis of variance and covariance
- * Factor analysis

They also include a comprehensive range of exercises for further practice and cover issues such as sampling, statistical significance, conceptualisation and measurement and the selection of appropriate tests.

For further information or to download the book's datasets, please visit the website:

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