



# Corporate Ethics, Governance, and Social Responsibility: Precepts and Practices

*A.C. Fernando*

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## Corporate Ethics, Governance, and Social Responsibility: Precepts and Practices A.C. Fernando

Is profit-making the only goal of a business? Should an unbridled market mechanism drive corporate enterprise? To what extent should corporations compensate for the manifest and hidden costs that are incurred by the society at large? These are some of the questions that have engaged specialist economists, business barons, corporate heads and management experts for decades. *Corporate Ethics, Governance, and Social Responsibility: Precepts and Practices* addresses these issues and deals with three key concepts impacting contemporary businesses: business or corporate ethics, corporate governance, and corporate social responsibility.

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